

NEXT

NATIONAL EDUCATION, CAREER
& HI-TECH EXPO FOR TVET
2027

ONE UNIFIED OPEN DAY FOR TVET

27 - 31 JANUARY 2027

**MINES EXHIBITION CENTRE (MIECC)
KUALA LUMPUR, MALAYSIA**

ORGANISED & MANAGED BY

CONNECT • CONFER • EXPOS
CONTEX
CONTEXAXIA (CONTEX)

JOINTLY ORGANISED BY

GITC
GOVERNMENT-INDUSTRY TVET COORDINATION BODY
GOVERNMENT-INDUSTRY TVET COORDINATION BODY (GITC)

IN STRATEGIC PARTNERSHIP WITH



PERSATUAN PEGAWAI-PEGAWAI LATIHAN
VOKASIONAL MALAYSIA (PPPLVM)



WWW.NEXTVET.MY

1,398 TVET INSTITUTIONS • ONE NATION • ONE STAGE
www.nextvet.my | bridgeme@nextvet.my | +603 9544 1234
#NEXTVET2027 #WhatsNextMalaysia #YourNextStep
VISIT • PARTICIPATE • EXPERIENCE



NEXTVET 350 ELITECLUB

1,398 TVET COLLEGES. ONLY 350 CLUB MEMBERSHIPS.

With 350 leading colleges on one national platform, reaching 30,000 students, parents and educators, we can change how Malaysia sees TVET. NEXT 2027 is more than an expo. It is a national movement to make TVET a first-choice pathway to rewarding careers.

ELITE = ENROLMENT LEADERSHIP IN TVET EDUCATION

Most colleges host their own open days, attracting just a few hundred visitors from their local communities. At NEXT 2027, your college becomes part of a national unified open day, reaching the whole of Malaysia.

ONE DESTINATION. 30,000 VISITORS

Instead of a few hundred prospects, meet up to 30,000 targeted visitors in one hall, over five days. **Uniting 350 colleges on one platform, CONTEX works with colleges across Malaysia, bringing students directly to you.**

EXCLUSIVE NEXTVET 350 ELITECLUB BENEFITS

15% CLUB MEMBERSHIP DISCOUNT

Save up to RM1,350.00 per booth and enjoy exclusive NEXT co-branding opportunities that enhance your visibility.

1 CAMPAIGN 350 VOICES

Benefit from a nationwide media and publicity campaign valued at RM16 million, included with your participation.

ELITECLUB RECOGNITION

Display your badge as a member of an exclusive group of colleges, leading the advancement of TVET education in Malaysia.



BE ONE OF THE ELITE 350.

First Come, First Served. Act Now Before Membership Closes.

NEXT
NATIONAL EDUCATION, CAREER
& HI-TECH EXPO FOR TVET



NEXTVET AT A GLANCE

Your Next Step. Your Next Career. Your Next Chapter.

Malaysia's National Unified Open Day for TVET Colleges

UNDER THE ROYAL PATRONAGE OF

Y.A.M. TENGKU SULAIMAN SHAH AL-HAJ,
TENGKU LAKSAMANA OF SELANGOR

KEY HIGHLIGHTS

 **12**
Ministries

 **32**
Agencies

 **1,398**
TVET Colleges

 **439,000**
TVET Students

 **606**
Booths

 **5**
Exciting Days

 **30,000+**
Visitors

 **450**
Participating
Organisations

 **22**
F&B Units

**95 CHINA HI-TECH
EDUCATION
SOLUTION PROVIDERS**

Featuring members of **CHINA EDUCATIONAL EQUIPMENT INDUSTRY ASSOCIATION (CEEIA)**, bringing the latest high-tech fit-outs to Malaysia for classroom training centres, laboratories and technical workshops.

1,398 TVET INSTITUTIONS. ONE PLATFORM.
NEXTVET 350 ELITECLUB TVET COLLEGES.

UNITED FOR TVET BRIDGING YOUR NEXT OPPORTUNITY

Connect with students. Showcase your strengths.

A GROWING SECTOR, A BIGGER TOMORROW

Malaysia's TVET is the chosen pathway for 53.56% of SPM leavers in 2024, with 1,398 institutions, 439,000 students and 95.1% graduate employability. The opportunity is real, and the momentum is building.

LARGE TALENT POOL, UNTAPPED POTENTIAL

With 7.03 million Malaysians outside of the workforce at 3.0%, skills-related underemployment remains high in several states. These are future learners you can reach, if they know you exist. Unlock them at NEXT 2027.

MEET THE RIGHT AUDIENCE

Engage with over 30,000 targeted visitors at NEXT 2027; school leavers, parents, working adults looking to upskill, job seekers, career changers and employers – exploring, experiencing and deciding their next step.

A NATIONAL PLATFORM, REAL IMPACT

Bringing together official national bodies in the TVET sector including GITEC and PPPLVM, alongside industry players, colleges, training providers and students, NEXT 2027 provides the visibility, engagement and opportunities that matter.

BACKED BY A PROVEN ORGANISER

NEXT 2027 is created and developed by SHAPERS, the driving force behind MIHAS and HALFEST. SHAPERS grew MIHAS from 2003 to GUINNESS WORLD RECORDS recognition. In 2017, it was nationalised by the Government of Malaysia, proving the marketing strength of SHAPERS.



NEXTVET PUBLICITY ENGINE DELIVERS RESULTS

RM 16 MILLION MEDIA VALUE
20 MILLION+ MEDIA IMPRESSIONS

A nationwide, multi-channel campaign across online, social media, television, radio and print, before, during and after the event.





UNITING THE CLUSTERS WHERE DO YOU STAND?

Six focused clusters. One national platform.

Choose the cluster that best positions your institution, brand or service at NEXTVET.

EDUHUB @NEXTVET | 404 Booths

1 TVET colleges, training providers, skills centres and technical faculties reach 30,000+ targeted visitors and parents through this main recruitment zone.

GITC-CAREERHUB @NEXTVET | 47 Booths

2 Employers meet graduates, interns and apprentices through live interviews, find career-ready talent and build apprenticeship partnerships in this focused zone.

EDU-FINANCEHUB @NEXTVET | 16 Booths

3 PTPTN, PTPK, MARA, EPF, HRD Corp, banks and scholarship providers help families understand funding options and turn interests into enrolment decisions.

INVENTASIA @NEXTVET | 22 Booths

4 Connect innovators with investors, manufacturers and commercial partners for inventions, prototypes and research ideas through this commercialisation zone.

CEEIA HI-TECH SKILLHUB @NEXTVET | 95 Booths

5 Connect with CEEIA decision-makers and discover the latest hi-tech education fit-outs and delivery system solutions for schools, colleges, universities; laboratories and technical workshops through this B2B zone.

LIFESTYLE HUB @NEXTVET | 8 CAFÉ UNITS • 14 F&B KIOSKS

6 Discover culinary talents as students showcase their skills, entrepreneurial flair and flavours from across the nation. At NEXTVET Future Food Cartel Bistro, discover student entrepreneurs serving creativity in culinary, barista skills, sales and branding. Enjoy their food bazaar. At NEXTVET Connexion Café, connect over food crafted by culinary colleges and leading F&B brands.

606
BOOTHs

6
CLUSTERS

1
NATIONAL TVET
MARKETPLACE

To secure your preferred
NEXTVET CLUSTER

CALL
+603 9544 1234

WHATSAPP
+6019 322 2220

DRIVING 30,000 VISITORS TO YOUR BOOTH

Each layer moves visitors from discovery to experience to decision.

LAYER 1

THE GATEWAY | DISCOVER

AT THE FOLLOWING CLUSTERS:

EDUHUB @NEXTVET, EDU-FINANCEHUB @NEXTVET & LIFESTYLE HUB @NEXTVET

WHO WALKS IT | School leavers, SPM candidates, parents and guardians.



EDUCAREER CHAT

143 sessions; 30-minute talks, plus 15-minute Q&As on programmes, entry routes and career pathways.



EDUFINANCE CLINIC

One-stop funding and financial assistance; MARA, PTPK, PTPTN, JPA, TEKUN, banks and scholarship agencies.



POTRET INSPIRASI @NEXTVET

Live stage talks with leaders, tycoons, successful TVET graduates and entrepreneurs.

LAYER 2

THE SHOWCASE | EXPERIENCE

AT THE FOLLOWING CLUSTERS:

INVENTASIA @NEXTVET & CEEIA HI-TECH SKILLHUB @NEXTVET

WHO WALKS IT | Students, undecided visitors and college technology buyers.



FIRE UP A SKILL ARENA

Visitors partake in live demos and skills.



TALENT F&B BAZAAR

Visitors enjoy student-run food and beverages showcasing culinary, barista, sales and branding abilities.



COLLEGE HI-TECH CONNECT

Technology showcase while suppliers get connected with principals, deans, lecturers and procurement teams.

LAYER 3

THE NETWORK | DECIDE

AT THE FOLLOWING CLUSTERS:

GITC-CAREERHUB @NEXTVET

WHO WALKS IT | Graduates, job seekers, adult learners, industry and the media.



INTERVIEW MARATHON

Real-time interviews, guidance, internships, apprenticeships and CV drops.



FUTURE TALENT STAGE

Keynotes, forums, MoU signings and awards within 33 sessions across 5 days.



NEWSROOM @NEXTVET

Press coverages and student-generated content within a central media centre and content studio.





ENGINEERED FOR VOLUME.

NEXTVET brings the crowd to one hall and turns it into real leads for exhibitors.

BUILT TO DELIVER



30,000+

TARGETED VISITORS

School leavers, TVET graduates, adult learners, job seekers and underemployed Malaysians, alongside employers, investors, buyers and college procurement officers.



2,000

COVERED PARKING BAYS

Basement parking beneath MIECC with convenient lift and escalator access.



**FREE
SHUTTLE**

EVERY 30 MINUTES

Frequent transfers between KTM Serdang and the main entrance of MIECC.



QR BADGE

LEAD CAPTURE

Scan visitor badges to capture contacts and profiles for follow-up, with visitor consent.



143

**COMPLIMENTARY
SPEAKING SLOTS**

Participants may apply for 45-minute seminar or stage session, on a first-paid, first-served basis.



12,000 SQ.M

INDOOR EXHIBITION HALL

Fully air-conditioned and carpeted, with 529 ground-floor booths, 95 mezzanine booths, 14 F&B kiosks and 8 café units.

DESIGNED FOR VALUE.

NEXTVET is designed to serve beyond school leavers, reaching Malaysians at different stages of education, employment and career transition.

BUILT TO SERVE

SCHOOL LEAVERS & PARENTS

Compare courses and institutions under one roof instead of visiting multiple campus open days.

CAREER UPSKILLING

Discover certifications, licences and employer-funded pathways that support career progression.

UNDEREMPLOYED WORKERS

Reach people working below their skill level who are looking for recognition, reskilling and a route upward.

CAREER SEEKERS & CAREER CHANGERS

Meet recruiting employers, training providers and new pathways.



With the entry of CEEIA members, this is an opportunity for Malaysian schools, colleges and higher education, to come, learn and purchase in upgrading their teaching delivery, in line with latest hi-technology delivery methods.



MORE THAN FOOTFALL.

A HIGH-VALUE VISITOR ENGINE

Access. Convenience. Leads. Speaking opportunities.
One national TVET platform, designed to turn visits into enrolments.



NEXTVET GROUND FLOOR PLAN

Book your space now and be seen at Malaysia's national unified TVET marketplace.

LEGEND

- **PRIME BOOTHS**
[56 BOOTHS]
- **PREMIUM BOOTHS**
[201 BOOTHS]
- **CORPORATE BOOTHS**
[152 BOOTHS]
- **STANDARD BOOTHS**
[120 BOOTHS]
- **NEXTVET CONNEXION CAFE**
[8 KIOSKS]

TOTAL BOOTHS

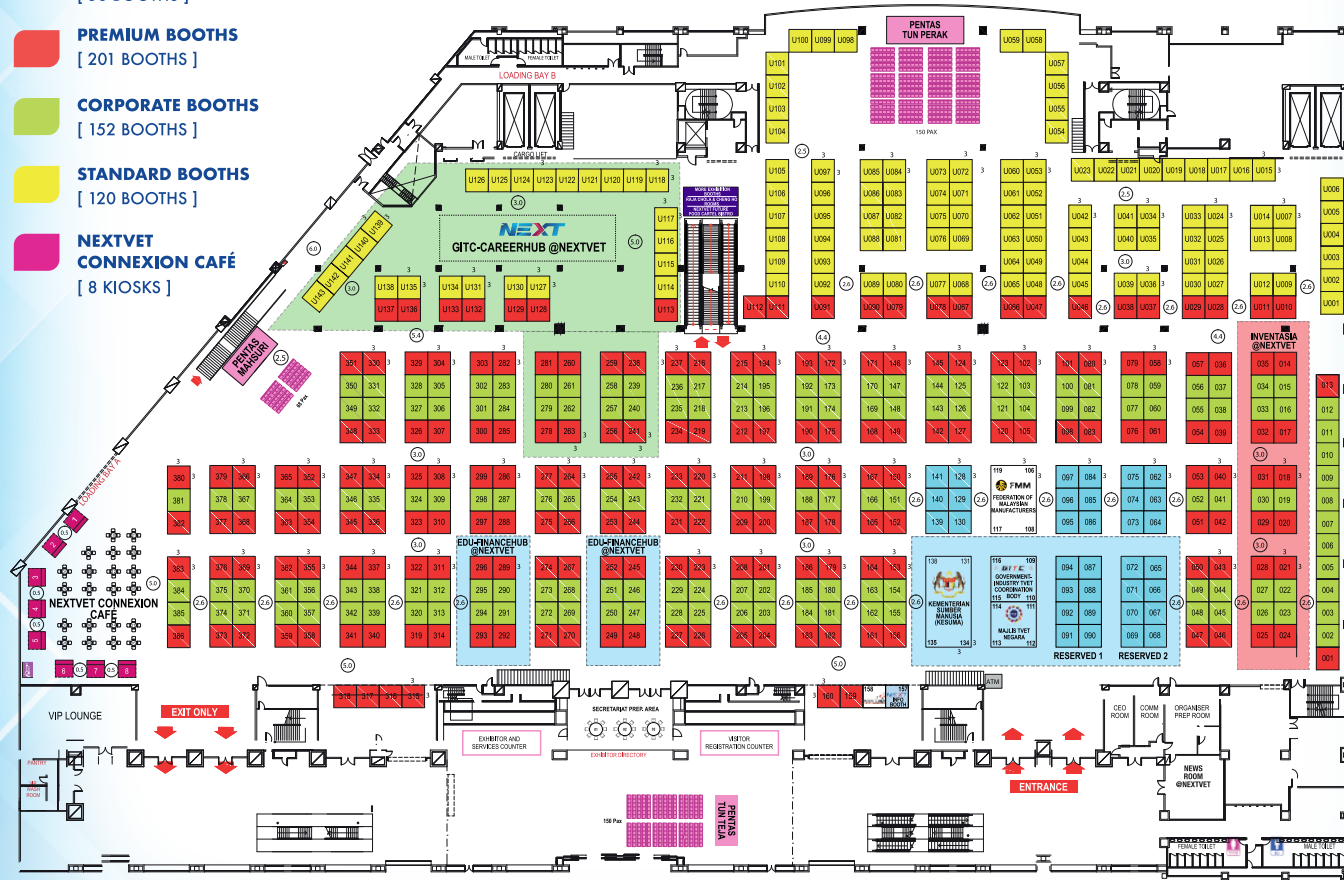
529

BOOTH SIZE

3m x 3m (9 sq.m)

TOTAL EXHIBITION AREA

approx. 12,652 sq.m



JOIN

NEXTVET 350 ELITECLUB

ENJOY 15% OFF AND SAVE UP TO RM1,350.00 PER BOOTH

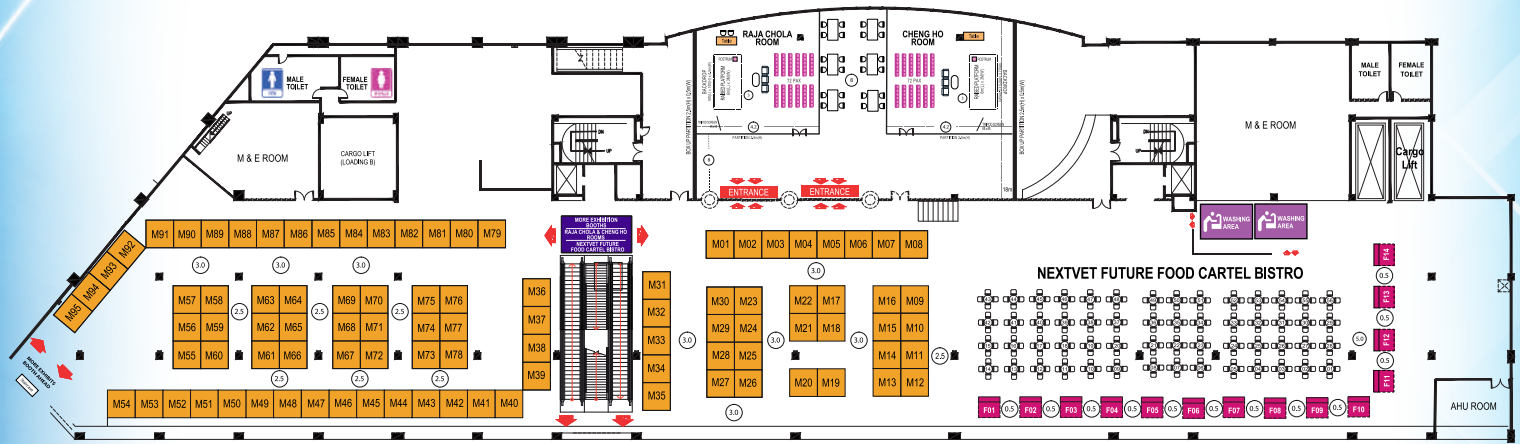
09 | ✉ bridgeme@nextvet.my | ☎ +603 9544 1234 | 📞 +019 322 2220

NEXT
NATIONAL EDUCATION, CAREER
& HI-TECH EXPO FOR TVET

NEXTVET

UPPER MEZZANINE FLOOR PLAN

Upgrade Your Classroom Environment and Teaching Experience.
Meet Your Technology Partners from China.



LEGEND

 CHINA EDUCATIONAL EQUIPMENT INDUSTRY ASSOCIATION (CEEIA) HI-TECH SKILLHUB @NEXTVET [95 BOOTHS]

 NEXTVET FUTURE FOOD CARTEL BISTRO [14 KIOSKS]

 ROUND TABLE WITH 4 CHAIRS

TOTAL BOOTHS

95

TOTAL EXHIBITION AREA

4,500 sq.m

F&B OUTLETS

14 F&B KIOSKS

HOW TO JOIN NEXTVET 350 ELITECLUB*

PAY

1

50%

To secure your 15% discount.

OR PAY

2

100%

To secure the 15% discount + Priority Access to limited speaking slots.

AND PROMOTE YOUR PRESENCE @ NEXT 2027 ON SOCIAL MEDIA

1

BY 15 NOVEMBER 2026

Begin promoting your presence @ NEXT 2027 on all your social media and mainstream media until

31 JANUARY 2027.

* NEXTVET 350 ELITECLUB membership is only open to Malaysian SME.

PARTICIPATION RATES

Each rate covers a complete 9 sq. m Shell-Scheme Package and includes 6% SST with no hidden charges.

NEXTVET 350 ELITECLUB rate is available to members who submit a co-branded promotion plan covering at least 45 days of social media or mainstream media activities from 17 December 2026 to 31 January 2027.

EXHIBITION BOOTH RENTAL RATES

(Published Rates: Per 9 sq.m – Inclusive of 6% Sales & Service Tax. No hidden charges)

BOOTH PLACEMENT	DESCRIPTION	UNITS	PUBLISHED RATE
PRIME BOOTH	Primary traffic avenues	56	RM 9,000.00
PREMIUM BOOTH	Along major aisles and walkways	201	RM 8,500.00
CORPORATE BOOTH	Good standard positioning	152	RM 8,100.00
STANDARD UNDER MEZZANINE BOOTH	High-density pathways	120	RM 7,800.00
UPPER MEZZANINE BOOTH (RESERVED FOR CEEIA HI-TECH SKILLHUB @NEXTVET PAVILION)	International education industry suppliers	95	USD 3,000.00*

* NEXTVET 350 ELITECLUB rate does not apply.

PREMIUM CAFÉ BOOTH & TVET STUDENTS F&B KIOSK RENTAL RATES

(Published Rates: Inclusive of 6% Sales & Service Tax. No hidden charges)

KIOSK PLACEMENT	DESCRIPTION	UNITS	PUBLISHED RATE
NEXTVET CONNEXION CAFÉ	Ground floor, 9 sq.m café booth with tables, chairs and cleaning service	8	RM 5,300.00
NEXTVET FUTURE FOOD CARTEL BISTRO	Upper mezzanine, 2m x 2m kiosk with tables, chairs and cleaning service	14	RM 3,000.00

PARTICIPATION RATES

NEXTVET EXHIBITORS DIRECTORY

Coloured A5 size exhibitors directory with relevant details for year-long reference.

ADVERTISING POSITION	SLOTS	PUBLISHED RATE
OUTSIDE BACK COVER	1	RM 15,000.00
INSIDE FRONT / FACING INSIDE FRONT / INSIDE BACK / FACING INSIDE BACK COVER	4	RM 8,500.00
TWO PAGE SPREAD (2 PAGE FOLD)	6	RM 12,000.00
FULL PAGE, RUN OF PAGE (ROP)	30	RM 4,700.00

PUBLISHED RATE: inclusive of 8% SST. No hidden charges.

EVERY 9 SQ.M SHELL SCHEME INCLUDES

- ✓ Fascia board with corporate brand
- ✓ Carpet Flooring
- ✓ Lighting
- ✓ 1 display table
- ✓ 2 chairs
- ✓ 1 × 13-AMP power point
- ✓ Exhibit with Impact: Participant's Handbook
- ✓ Complimentary 45-minute seminar slot, on a first-paid, first-served basis

PARTICIPATION CONDITIONS

- 1 MINIMUM TAKE-UP**
For Prime and Premium locations only: Minimum units of two (2) booths.
- 2 NEXTVET 350 ELITECLUB RATE**
15% off with NEXTVET co-branded promo plan by 15 November 2026.
- 3 BARE SPACE BUILD**
Customised pavilions receive an automatic RM200.00 reduction per 9 sq.m unit.
- 4 PAYMENT**
A 50% deposit confirms allocation. Full settlement is due one month after confirmation.

JOIN



NEXTVET 350 ELITECLUB

ENJOY 15% OFF AND SAVE UP TO RM1,350.00 PER BOOTH

THE STAKEHOLDERS

Smarter Partnerships. Greater Impact. A Brighter Malaysia.

ORGANISED & MANAGED BY



CONTEXAXIA (CONTEX)

Through CONTEX, a wholly-owned Special Purpose Vehicle (SPV) of SHAPERS as its event execution arm, SHAPERS applies its proven large-scale exhibition expertise to Malaysia's skilled economy, supporting the growth and visibility of the national TVET sector.

JOINTLY ORGANISED BY



GOVERNMENT-INDUSTRY TVET
COORDINATION BODY (GITC)

GITC serves as a working bridge between ministries, government agencies and industry, bringing much needed national expertise and government leadership and matches employer demand with institutional supply.

IN STRATEGIC PARTNERSHIP WITH



PERSATUAN PEGAWAI-PEGAWAI LATIHAN VOKASIONAL MALAYSIA (PPPLVM)

PPPLVM plays an instrumental role in curating and supervising topics for the pocket talks and supporting activities, bringing the experience, professional knowledge and ground-level insights of training officers into the national TVET marketplace.

CREATED & DEVELOPED BY



SHAPERS MALAYSIA (SHAPERS)

For more than two decades, SHAPERS has been at the forefront of trade development and the creation of international halal marketplaces. SHAPERS created and developed MIHAS single-handedly from 2003 till 2017, strategically positioning the event as a globally recognised platform that earned GUINNESS WORLD RECORDS. By its 14th edition, MIHAS had built sufficient credibility, market value and national significance to be brought under Government ownership – a testament to the successful marketing, management and exhibition leadership by SHAPERS.

GLOBAL REACH & RECOGNISED PLATFORMS:



SHAPERS created and developed the HALAL FIESTA MALAYSIA (HALFEST) series in 2011. In 2018, the concept expanded internationally through HALFEST Tokyo, supporting Malaysia's efforts to supply halal products for the Tokyo 2020 Olympic Games. SHAPERS also delivered the inaugural BORNEO INTERNATIONAL HALAL SHOWCASE (BIHAS 2026) with the Sarawak State Government.



What's

NEXT

Malaysia?

@nextvet.my



#NEXTVET2027

#WhatsNextMalaysia

#YourNextStep